



2019 MODEL YEAR

# RAM 1500 LONGHORN CREW CAB 4X2

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$50,890**

**RAM 1500 LONGHORN CREW CAB 4X2**  
Exterior Color: Billet Silver Metallic Clear-Coat Exterior Paint  
Interior Color: Black / New Saddle Interior Colors  
Interior: Leather-Trimmed Bucket Seats  
Engine: 5.7-Liter V8 HEMI® MDS VVT eTorque Engine  
Transmission: 8-Speed Automatic 8HP75 Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**  
Advanced Multistage Front Air Bags  
Supplemental Front Seat Side Air Bags  
Supplemental Side-Curtain Front / Rear Air Bags  
ParkSense® Front and Rear Park-Assist with Stop  
Parkview® Rear Back-Up Camera  
3.21 Rear Axle Ratio  
Class IV Receiver-Hitch  
7-Pin Wiring Harness  
Dampened Tailgate  
Active Front Air Dam (N/A 4-Corner Air Suspension)  
Remote Tailgate-Release  
Spray-In Bedliner  
Rain-Sensitive Windshield Wipers  
Tire-Fill Alert

**INTERIOR FEATURES**  
Uconnect® 4C NAV with 8.4-Inch Display  
Apple CarPlay®  
Google Android Auto™  
Cluster 7.0-Inch TFT Color Display  
Media Hub-2 USB, Full Function, Aux  
115-Volt Auxiliary-Power Outlet  
9-Amplified Speakers with Subwoofer  
A/C Auto Temperature Control w/ Dual Zone Control  
Wood/Leather Wrapped Steering Wheel  
Heated Steering Wheel  
Power Adjustable Pedals w/Memory  
8-Way Power Driver and Front Passenger Seats  
Heated Front Seats  
Ventilated Front Seats  
Heated Second-Row Seats  
2nd-Row In-Floor Storage Bins  
Rear Power Sliding Window  
SiriusXM® with 1-Year Radio Sub Call 800-643-2112  
5-Year SiriusXM® Traffic Service  
5-Year SiriusXM® Travel Link Service  
SiriusXM Guardian™ Connected Services w/1-Yr Trial

**EXTERIOR FEATURES**  
20-Inch x 9-Inch Aluminum Painted/Polished Wheels  
275/55R20 BSW All Season Tires  
18-Inch Full Size Steel Spare Wheel  
Wheel-to-Wheel Side Steps

Bi-Function LED Projector Headlamps  
Automatic High Beam Headlamp Control  
LED Bed Lighting  
LED Front Fog Lamps  
LED Tail Lamps  
Pwr Heated Mirrors w/Fold-Away N/A w/Towing Mirrors  
Exterior Mirrors with Courtesy Lamps

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

Billet Silver Metallic Clear-Coat Exterior Paint	\$200
<b>Customer Preferred Package 27K</b>	
Body-Color Bumper Group	\$195
Level 1 Equipment Group	\$3,895
SiriusXM® with 360L	
19-Speaker Harman Kardon® Premium Sound	
Blind-Spot with Cross-Path Detection	
Power Running Boards	
Uconnect® 4C NAV with 12-Inch Display	
Ventilated Rear Seats	
RamCharger Wireless Charging Pad	
3.92 Rear Axle Ratio	\$95
Anti-Spin Differential Rear Axle	\$495
5.7-Liter V8 HEMI® MDS VVT eTorque Engine	\$2,645
Trailer Brake Control	\$295

Destination Charge \$1,695

**TOTAL PRICE: \* \$60,405**

**WARRANTY COVERAGE**  
5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:  
VIN: 1C6-RREKT3KN-912958 L4-VON: 1356 0226



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

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## Fuel Economy and Environment



Gasoline Vehicle



**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.

**19 MPG**  
combined city/hwy

17 city 23 highway

Standard pickups range from 12 to 25 MPG .  
The best vehicle rates 136 MPGe.

**5.3** gallons per 100 miles

**You spend \$4,000**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

**Annual fuel cost**  
**\$2,200**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 467 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★★★★★

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver Passenger ★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★★★★★  
★★★★★

Based on the risk of injury in a side impact.

**Rollover** ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
U.S./CANADIAN PARTS CONTENT: 57%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 28%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES



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